



Greetings:

Martinis Above Fourth is already thinking about the holidays and the 8th Annual Martinis Above Fourth Charity Wreath Auction which benefits the Eddie Conlon Youth Fund. The Eddie Conlon Youth Fund provides youth scholarships, school supplies and housing. As Queen Eddie said "The youth are our future." We hope you will join us in both creating a wreath or donating goods or services to the silent auction.

On the following page, you will find our 2011 Pledge Sheet for the event. Below we have included some helpful "do's and don'ts" for participating in this year's event. This has been a hugely successful event in years past and we hope to make this year's just as great.

DO:

- Complete the information on the pledge sheet. It is required tax information that must be submitted to The Center (who manages the fund as a 501c3 charity). Tax ID 233-7332048
- Bring your wreath as close to December 1st as possible. We hang the wreaths as we receive them and that generates the buzz for the event as well as additional contributions. Plus, if you are a business – you are getting free advertising on our walls and website.
- Meet the deadline time/date for item submission which is 11 PM, Friday, December 9, 2011. This is necessary to have appropriate time to display, label, and catalog and database your information – all required things to have a successful event.
- Please be aware that we can only accept a limited number of wreaths for the live auction. Some contributions may go to the silent auction table. We will be using our best judgment on those that will raise the most money for the charity – raising money is what it's all about!
- Attend the preview party with friends on Saturday, December 10.
- Attend the Wreath Auction at 7 PM Monday, December 12, bringing cash or check for the door "charity cover" charge. We will apply 1 cover charge to your Wreath or Silent Auction purchase.
- Remember that 100% of the proceeds of the door "charity cover" contribution, live, silent and flat donations all go directly to the charity. Martinis Above Fourth takes NOTHING from the event proceeds to pay for the cost of the event.

DON'T:

- Contribute a live wreath. As great as they all smell, they have less of a life and therefore value at auction and are a potential fire hazard.
- Bring your wreath the night of the event. Due to the volume of items we auction and contributions made, we have computerized the auction results and cannot take the time away from the event to enter a new contribution.
- Re-gift a wreath or auction item you purchased in previous years. People will remember.

I hope you are as excited as we are in making a difference in the lives of our youth. Thank you for your continued support throughout the year and I am so excited to see all the new creations for this year. SPARKLE!

Happy Holidays,

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